



DEVELOPING POTENTIAL

DEVELOPING YOUR POTENTIAL TO THE FULL

DNLA - Discovering and Developing
Natural Latent Abilities

Much potential remains unused because people are frustrated at work. Their ideas and commitment are not valued or they are mismanaged. Stress and overload do the rest. With DNLA, their inherent, latent potential and soft skills can be recognized and developed again.



DEVELOPING POTENTIAL



Method, goals and benefits:

- Objective analysis (scientific approach, based on research at Max Planck-Institute) & targeted development of the soft skills that are crucial for the job (social skills, management and leadership skills).
- For all levels and professional groups, individually, and on the team-level.
- Easy to carry out, online-assessment.
- Available in over 20 languages.

Results and services:

- Individual support and development recommendations.
- Yearly Performance-Review (YES): Regular implementation for sustainable soft-skills development. Comparison of results and, if desired, parallel assessment of performance and achievement of goals.
-> Comprehensive and sustainable development of one's own potential and abilities (some of which were previously only latent).

Sample projects and customer satisfaction:

- Application in companies of all sizes and sectors, for individuals, teams and for the development of whole organisations.
- Participant identification with DNLA score: 4.4 (on a scale of 1 to max. 5).
- Overall score for DNLA counselling at 1.3 (1 = very good, 6 = insufficient).

Typical areas of application:



Coaching, training, personnel development.



Team coaching, team training.



Support in times of (professional) crisis.



Re-orientation, assessment of the current situation.



Support for personal development development and on the way to one's own goal / dream job.

Continuous Performance-Review (Yearly Evaluation of Success - YES): Comparison of results.

